WHO WAS WHO
WAS WHO
IN
CONTEMPORARY
CANADIAN ART

Designing a Hybrid Artists' Biographical Dictionary of Pseudonyms,

Personas, and Alter Egos

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<u>Objectives</u>

- To introduce the subject and context that inspired my research;
- To outline the dictionary's design structure and scope;
- To raise some issues and challenges related to this endeavour;
- To discuss the dictionary as a research creation project
 as an artist's book.

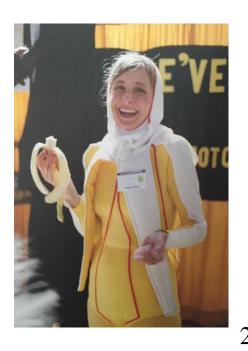




Vincent Trasov / Mr. Peanut

Gary Lee-Nova / Art Rat

Robert Fones / Candy Man (KAN-D-MAN)



Anna Banana (b. Anna Lee long)



General Idea

Michael Tims / AA Bronson

Slobodan Saia-Levy / Jorge Zontal

Ron Gabe / Felix Partz

3



Marcel Duchamp (1887-1968)



4

Marcel Duchamp (1887-1968)

Marcel Duchamp / Rrose Sélavy



memorandum

to Dana Atchley from Marcel Det

Jan. 1, 1971.

when you are away send post cards to

NOTHING BY MOUTH

Image Bank, 4454 west 2 nd. Vancouver 8 B.C. Michael Morris / Marcel Dot



Eric Metcalfe / Dr. Brute



/ Ruby the Fop

Much has already been written about the haut camp style of West Coast performance as it existed in the 70's with the personas of Mr. Peanut (Vincent Trasov who ran for mayor of Vancouver in 1974), Dr. and Lady Brute (Eric Metcalfe and Kate Craig), Glenn Lewis as Hitler and a whole host of characters who brought to life their fetishes and on occasion transgressive characters.

These and other tendencies which were disruptive of some minimal and thereafter conceptual foundations of performance were internally criticized first for not being true performance, and secondly and irrationally for being too much within the gravitational field of mass culture.



Camille Turner / Miss Canadiana



Kent Monkman / Miss Chief Eagle Testickle

11

WHO WAS WHO WAS WHO IN CONTEMPORARY CANADIAN ART

Table of contents

Introductory essay
Entries
Interview
List of references
Index

TURNER, CAMILLE

Camille Turner (Kingston, Jamaica 1960 -) moved to Canada in 1969 and lived in Sarnia, ON before settling in Hamilton, ON. She completed a diploma in Art Fundamentals from Sheridan College, and graduated from OCAD University with an AOCA diploma. She also holds a Masters in Environmental Studies from York University, and is pursuing a doctorate in this program.

Turner created **Miss Canadiana*** in 2002, and has made use of this persona in both her performance and photographic practices including the *Hometown Queen* series of photographs. On the subject of this body of work, Turner writes that "I created the Hometown Queen series to re-write my personal history and to pay homage to my complicated relationship with Hamilton, my hometown" (Turner).

In addition to her work as Miss Canadiana, Turner draws attention to Black History through community-based walks and audio guided tours in numerous cities. In 1996, the artist founded Year Zero One with Michael Alstad, and founded Outerregion in 2010.

Other name(s)

Miss Canadiana*

Discipline(s)

New media Performance Photography Walking practice

Sources consulted

Artexte artist file 410 – TURNER, CAMILLE

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MISS CANADIANA

Camille Turner* created the persona of Miss Canadiana on July 1 (Canada Day) 2002. Miss Canadiana appears in public and in photographs as the winner of a beauty contest. Her head is adorned with a crown, she wears an elegant red dress, and she sports the colours of the Nation's flag with her red and white Miss Canadiana sash.

Alison Cooley notes that this persona "[...] performs at public events in order to question white beauty standards, and to reassert the presence of Blackness within the story of what it means to be Canadian" (Cooley 2016).

Michelle Jacques describes the origins of Turner's persona: "Miss Canadiana was inspired by Turner's experience in a shopping mall in North Bay, Ontario in 2002, where she had stopped to pick up supplies for a camping trip. Her presence in the mall elicited stares from the other shoppers, although she was simply doing what thousands of Southern Ontario travellers had done before her" (Jacques 367).

Sources consulted

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articles

Artexte's blog: a place for exchange, experimentation and sharing of ideas related to research in contemporary art.

Discovery In Conversation Field Notes Behind the Scenes

November 17, 2018

A conversation with John Latour

John Latour's research focuses on artists using pseudonyms or alter egos in their work. Who was who was who in Canadian contemporary art?

WHO WAS WHO WAS WHO IN CONTEMPORARY CANADIAN ART

Table of contents

Introductory essay
Entries
Interview

List of references Index

Scope

Subject, theme and time period

- o Canadian visual artists, and their use of alternate identities in their work
- 0 1960 2015
- Selective in nature

Audience and format

- General art and academic reader in mind
- Unlimited edition print publication & digital document
- o Creative Commons Attribution-NonCommercial-NoDerivatives (CC-BY-NC-ND)
- o e-artexte.ca

Data collection

- o Bibliographic research
- O Questionnaire?

Issues and challenges

Terminology

Ouestions of signification and representation

Scope creep

Terminology

Pseudonym: refers to a fictional name used by an artist that is created textually or

through attribution. Some artists have created fictional artists for

themselves, and have credited specific bodies of work to them. In these

cases, the fictional artist are essentially pseudonyms.

Persona: term used to describe a fictious identity that an artist creates through the

act of performance.

Alter ego: term used to describe a fictional identity that is constructed textually as a

pseudonym, and performatively as a persona.

Alternate

identity: catchall term used to refer to pseudonyms, personas and alter egos.

Signification and representation

Some questions:

- How does and artist create a fictional identity and why?
- What are the potential biases inherent in using a biographical approach to represent artists and their practices?
- O What are my own limits in the documentary process?

Scope creep

Time period

○ 1965 1960 – 2015

o Win Hedore / Ted Godwin, Kenneth Lochhead, Ronald Bloore

Subject matter

- Visual artists including performance artists
- o Not performing artists (actors, musicians, DJs), nor graffiti artists

Research creation

Who Was Who in Contemporary Canadian Art is a hybrid publication – a thematic, artists' biographical dictionary <u>and</u> a work of research creation (in the form of an artist's book)

Research creation: cross between academic research & studio practice

Artist's book: a work of art conceived of as such by an artist; made by them or produced under their supervision; and that makes reference to the idea of a book in some way, shape, or form

Images

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Conclusion

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