

**Reference Books with Country Information:**

TITLE	CALL # *
<b>Craighead's international business, travel, and relocation guide to 84 countries, 2002-03</b>	HF 5549.5 E45C75 2002
<b>Dun &amp; Bradstreet's guide to doing business around the world</b>	HF 1415 M78 2001
<b>Handbook of markets and economies : East Asia, Southeast Asia, Australia, New Zealand</b> <i>Provides detailed information on countries in these regions including information for marketing and even the marketing mix.</i>	HF 5415.33 A78H36 2006
<b>Internet resources and services for international marketing and advertising : a global guide</b> <i>Lists business, advertising and marketing related organizations, including Websites, for countries around the world.</i>	HF 1416 C69 2002
<b>Kiss, bow, or shake hands : the bestselling guide to doing business in more than 60 countries</b>	HF 5389 M67 2006
<b>Kiss, bow, or shake hands : Europe</b>	In Process (should be available soon)
<b>Reference book for world traders</b> <i>Provides summary information on doing business in hundreds of countries including communications, major government offices (with Websites), business information sources, advertising media</i>	HF 1010 C66 (Loose-leaf – current)

\*: All books are in **Webster's Reference Collection**, on main floor

**To find books -- Keywords for searching in CLUES (Concordia's Online Catalogue)**

<http://clues.concordia.ca/>

The following keywords will lead you to books of possible interest:

- Doing business ... (add name of country or region of interest)
- Business travel ... (add name of country or region of interest)
- Business travel guidebooks
- International marketing
- International advertising
- International business enterprises

**Online Sources of Country Information**

**To find ARTICLES -- Databases**

All of the following resources can be accessed via the Libraries' Databases List:

<http://library.concordia.ca/research/databases/>

Title	Description
<b>Factiva</b>	Offers access to the full-text of international newspapers, newswires, broadcast transcripts, magazines, Reuters photos, and business information sources for a total of approximately 9000 sources

<b>ProQuest Business Databases</b> <ul style="list-style-type: none"> <li>• ABI Inform Global</li> <li>• ProQuest Asian Business</li> <li>• ProQuest European Business</li> </ul>	Indexes and abstracts business publication, both academic and trade, in all areas of business.
<b>Business &amp; Industry</b>	Business & Industry database provides business information (news, facts, figures, events, and market information) at an international level. Sources include over 1000 trade publications; national, international and regional newspapers; business dailies and newsletters.
<b>Academic Search Premier (EBSCO)</b>	Multidisciplinary database of articles
<b>PAIS International</b>	PAIS International provides worldwide coverage of political, social, and economic issues
<b>Lexis-Nexis</b> (Access only in library)	Provides full-text access to over 3,700 U.S. and international newspapers, newswires, trade and industry publications.

### To Find Country Reports – Databases

All of the following resources can be accessed via the Libraries' Databases List:

<http://library.concordia.ca/research/databases/>

Title	Description
<b>Global Market Information Database (GMID)</b>	This database provides market research reports for countries around the world. Of particular interest are their <b>Consumer Lifestyle Reports</b> for over 60 countries.
<b>Mergent Online</b>	Provides reports for major industries worldwide (look for tab labeled "industry reports")
<b>Economist Intelligent Unit (EIU)</b>	Full-text reports and statistics for 200 countries and regions categorized in the following sections: <ul style="list-style-type: none"> <li>• ViewsWire: Daily business intelligence and summary analysis</li> <li>• Country Report: In-depth analysis of political and economic trends with some future forecasts</li> <li>• Country Profile: Background and historical context of current economic and political events</li> </ul>
<b>Europa World Plus</b>	Provides historical, economic and statistical information on over 250 countries. Europa also includes information on International Organizations as well as thematic essays.

### To Find Country Reports/Information – Websites

- International Country Insights @ GlobalEDGE  
<http://globaledge.msu.edu/countryinsights/>
- VIBES - Virtual International Business & Economic Sources  
<http://library.uncc.edu/vibes/>

### The following guides will also lead you sites of interest:

- Country Reports & Profiles (Concordia University Libraries):  
<http://library.concordia.ca/research/internet/country.php>
- Export / Import Resources (Entrepreneurship – Business Research Guide):  
<http://library.concordia.ca/research/subjects/marketing/entrepreneurship/?guid=exportimport>