The Future Together: Trends, Signals, and Collaboration for the Future of Libraries

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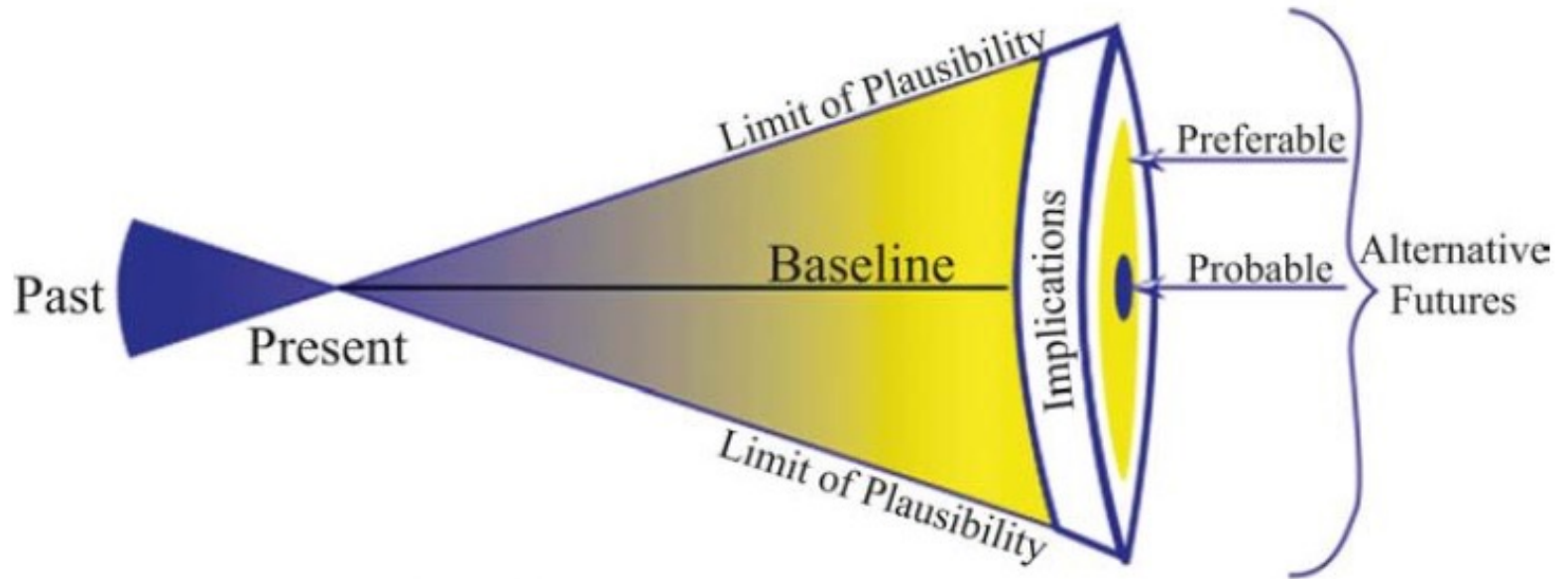
Thinking About the Future

1. Studying change
2. Opening to possibilities
3. Accepting the unknowable
4. Understanding users
5. Searching, organizing, prioritizing

Foresight is fundamentally about the study of change.

We can learn a great deal about the future by looking at what is happening now.

The future is many, not one

Source: Bishop (2007)

There are many futures, not just one.

The objective is not to know the future, but to be ready for whatever might happen.

The user in the life of the library.

The library in the life of the user.

"**Being fanatically focused on the changing consumer behaviors across all sectors, not just [libraries] – whether because of digital tools or globalization or other generational factors…**

The future of [libraries] will be defined by leaders who understand the larger context in which [libraries] operate, not by navel gazing."
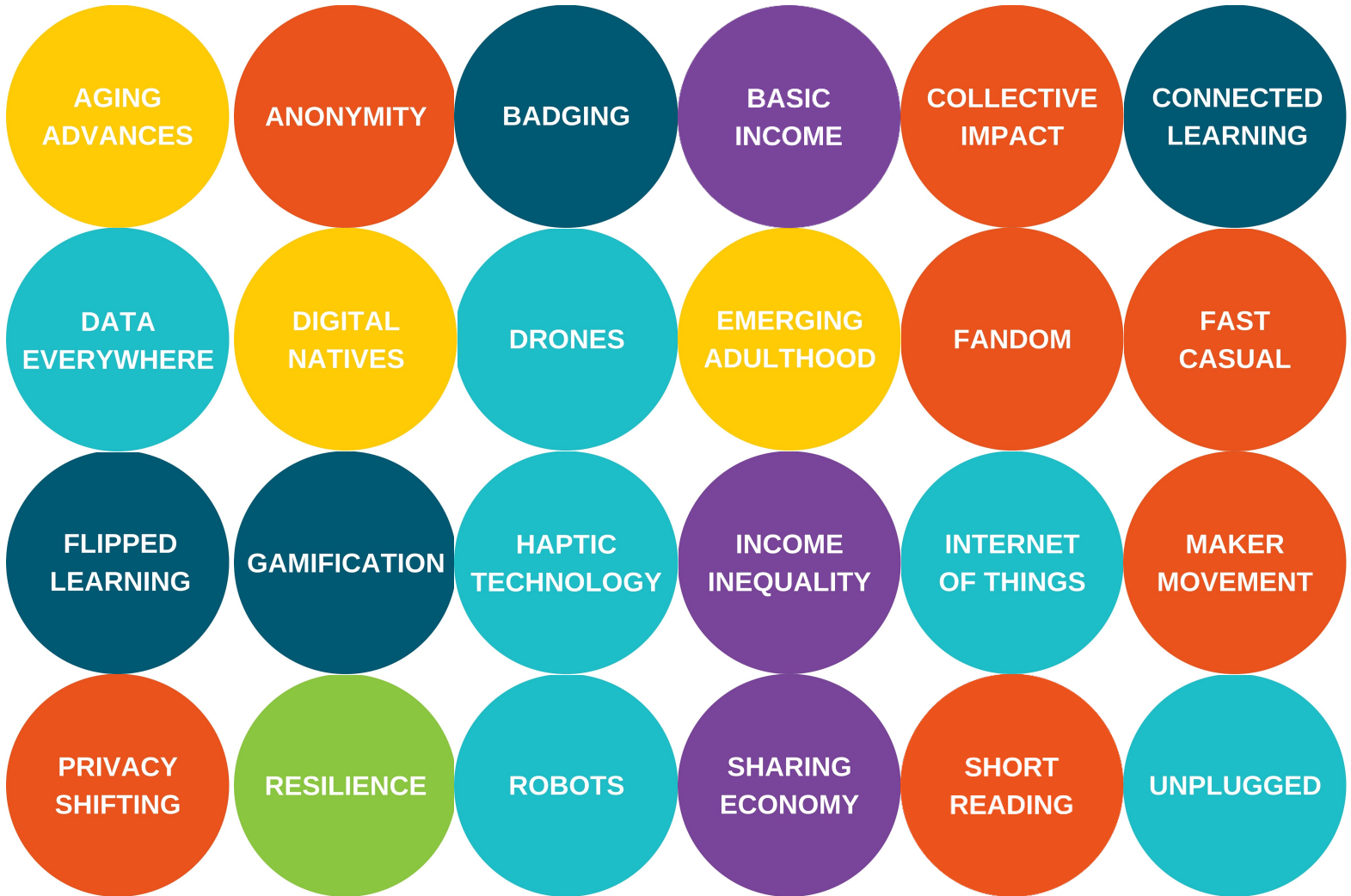
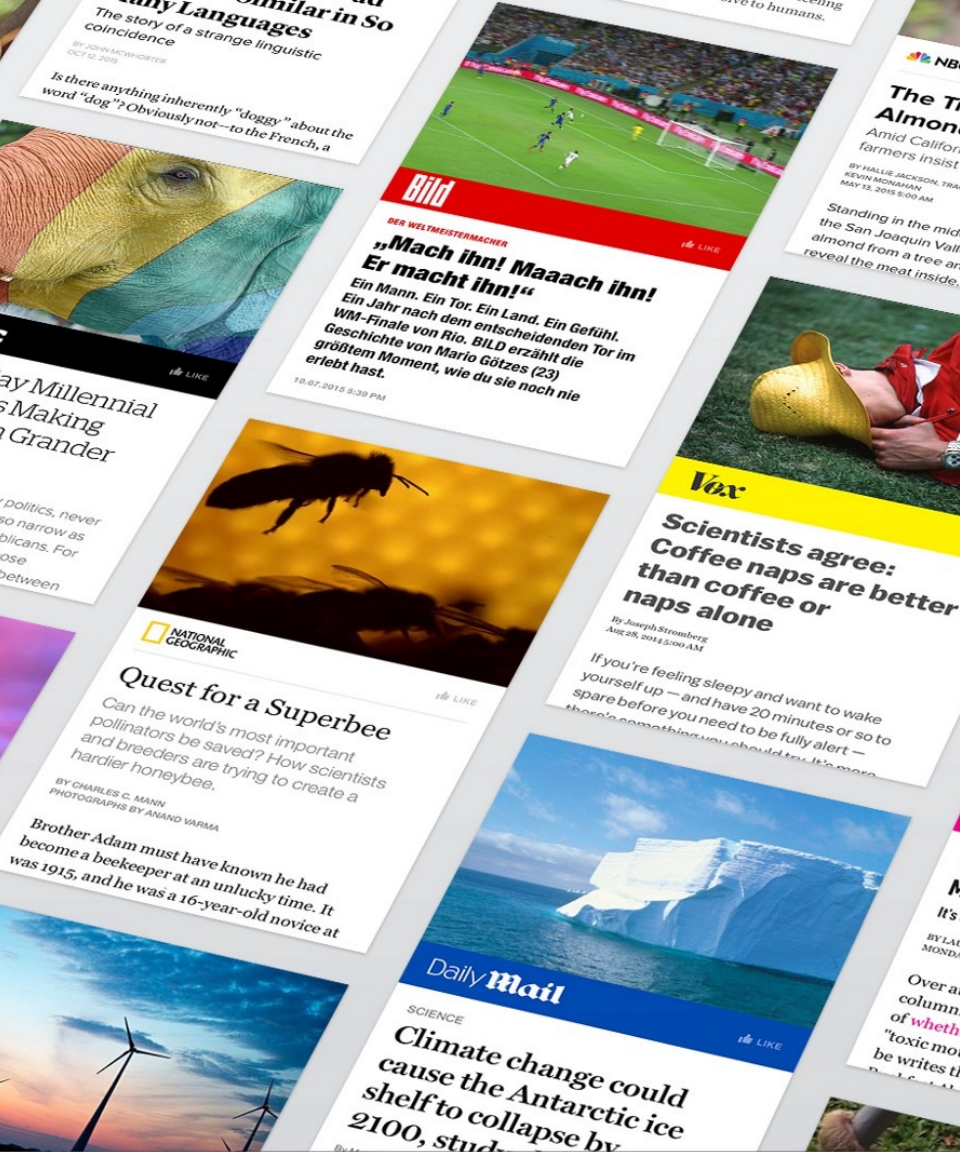|					
AGING ADVANCES	ANONYMITY	BADGING	BASIC INCOME	COLLECTIVE IMPACT	CONNECTED LEARNING
DATA EVERYWHERE	DIGITAL NATIVES	DRONES	EMERGING ADULTHOOD	FANDOM	FAST CASUAL
FLIPPED LEARNING	GAMIFICATION	HAPTIC TECHNOLOGY	INCOME INEQUALITY	INTERNET OF THINGS	MAKER MOVEMENT
PRIVACY SHIFTING	RESILIENCE	ROBOTS	SHARING ECONOMY	SHORT READING	UNPLUGGED

Connected Toys

Creative Placemaking
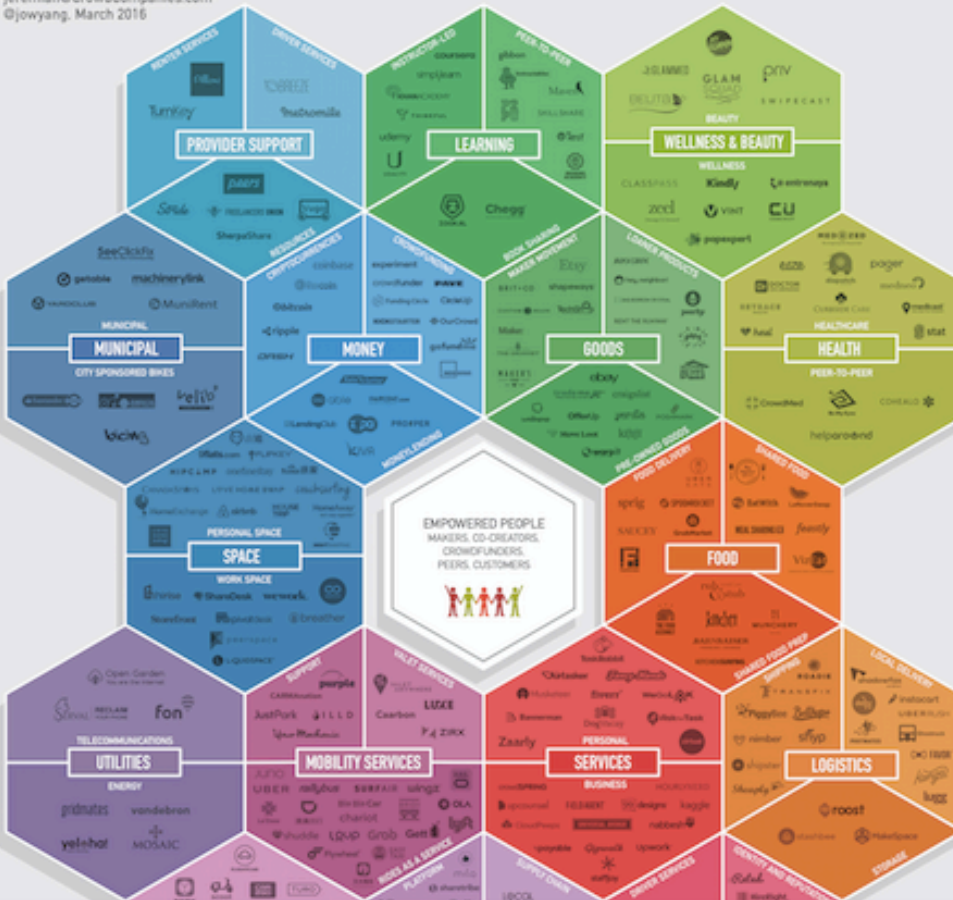
Emerging Adulthood

Fast Casual

Homeless Media   Resilience

Collaborative Economy Honeycomb Version 3.0

The Collaborative Economy enables people to get what they need from their community. Similarly, in nature, honeycombs are resilient structures that enable many individuals to access, share, and grow resources among a common group.

In the original Honeycomb graphic, six distinct families of startup types were represented by the inner track of hexes. In a very short period of time, this movement has expanded, as reflected in the six additional hexes on the outer perimeter.

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PROVIDER SUPPORT · **LEARNING** · **WELLNESS & BEAUTY**

MUNICIPAL · **MONEY** · **GOODS** · **HEALTH**

SPACE · EMPOWERED PEOPLE — MAKERS, CO-CREATORS, CROWDFUNDERS, PEERS, CUSTOMERS · **FOOD**

UTILITIES · **MOBILITY SERVICES** · **SERVICES** · **LOGISTICS**

shortédition

Sharing Economy | Short Reading

Acting on the Future

1. Framing and acting
2. Thinking like our users
3. Putting change to work
4. Staying true to values
5. Collaborating for the future

Clarity for what the problem to be **studied** really is.

Not **studying** for the sake of **studying** – **studying** for **action**.

curiosity / creativity / innovation

explore, investigate and learn

come up with new ideas

implement new ideas into useful solutions

Inbound Change

change that happens to people

Outbound Change

change that we produce ourselves.

We have to become collaborators for the future:

- **Respect and integrate knowledge and practice across multiple disciplines into greater under-standing and performance**
- **Generate new thinking that leaps over present problems and limitations**
- **Unify individual perspectives and strengths into collective intelligence**

Thank You!!

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