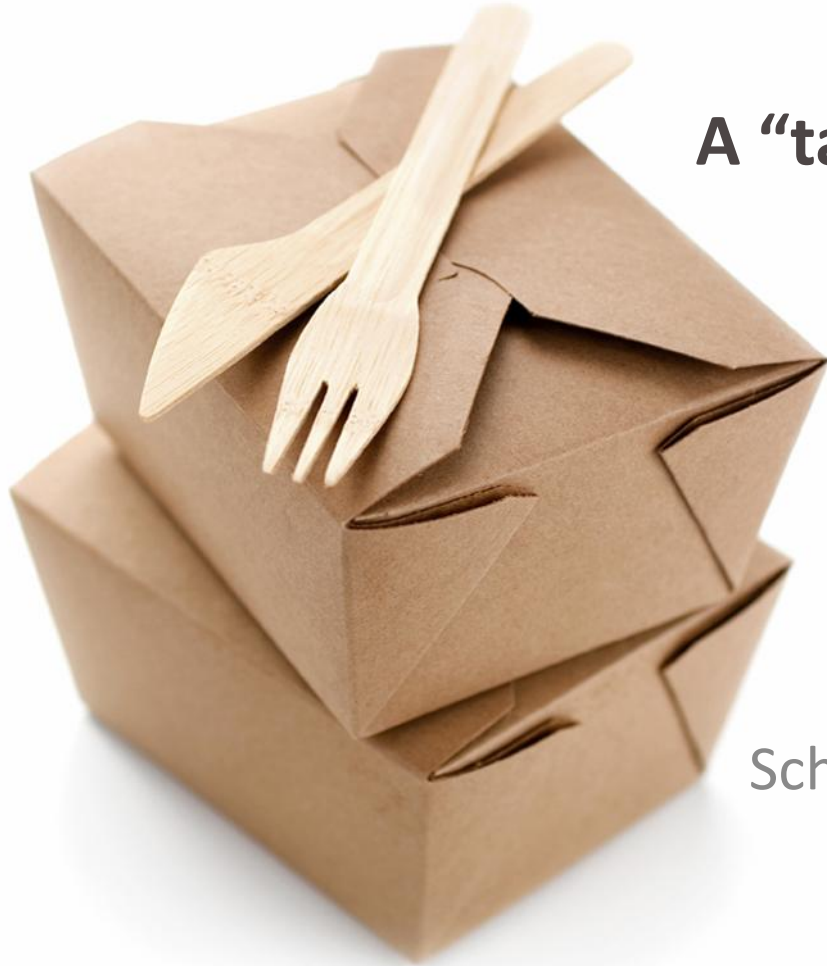


# The Topic Menu



**A “take-out” approach to information literacy marketing**

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# Topics

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- Background & Problem:
  - Description of service (“Research Group Sessions”)
- Topic Menu:
  - Description & examples
  - Topic Menu for Research Group Sessions
- Future plans
- Questions

# Background: about the service

## Research Group Sessions

- Research group: Masters/PhD/  
Postdocs all studying  
under one professor
- Sessions are designed to  
be short (15 minutes/topic)



# Problem

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Original promotional strategy: E-mail to departmental listserv... little interest generated

Needed a new strategy...



# Topic Menu: description

## Description:

A listing of information literacy offerings, generally used to promote in-class sessions

## How it works:

Faculty select topics from the menu, where “cost” is provided in minutes



# Topic Menu: examples

University of Illinois at Urbana-Champaign

## Library Instruction Menu



Welcome to the  
Undergraduate Library  
Instruction Bistro

Please select from the plates below the most appropriate option for your Rhetoric class. List that plate on your Library Instruction Request.

Perfect for refining your student's research palates!

Small plates. *Perfect for the 50 minute class!*

Large plates. *Perfect for the 75 minute class!*

Nutritional information. *Find an explanation of the content on each of our plates.*

# Topic Menu: examples

## Radford University – McConnell Library

### Instruction a la Carte Menu

What is this?

Not sure what we can teach, or how long a topic will take? The below list shows our most popular topics. This is not an exhaustive list; if you would like other resources or topics addressed, we'd be happy to discuss the options with you.

We have two "menus": one is a general list that is applicable to any class (**For All Classes**), and one that lists offerings for students with some basic library research skills (**For Upper Level Classes**). We also have a list of "other options" for our Univ 100 and Core A classes.

Topics and Time Requirements

#### For All Classes

Will your students need to...[time required]	Points Covered
Develop a search strategy? (highly recommended) [10 minutes]	Brainstorming a topic Narrowing topics Identifying keywords and synonyms
Understand citations? [20 minutes]	Identifying different parts of article citations Basic introduction to accessing full text articles from print and online citations
Use the library's catalog to look for books or DVDs? [10 minutes]	Finding books and videos on a topic Accessing electronic books Using call numbers to locate items in the building

# Topic Menu for Research Group Sessions

## About Research Group Sessions

### Description

The tools for finding information are constantly evolving. Learn to make better use of the tools you already use, or learn something new!

### Where would the session be held?

It's up to you—I can come to you, or we can book one of the Schulich Library's e-classrooms.

### What do I have to do?

Fill in this form (in print or electronically):

**Step 1:** Select one or more topics from the "Topic Menu" (15 minutes each topic).

**Step 2:** Indicate your contact information.

**Step 3:** Click "Submit by e-mail"; send the completed form via internal mail, or contact me:

Emily Kasuto,  
Liaison Librarian  
Tel: 514-398-1273  
Fax: 514-398-3903

Email: [emily.kasuto@mcgill.ca](mailto:emily.kasuto@mcgill.ca)

## Topic Menu

(15 minutes each topic)

### ARTICLE DATABASES

- Compendex (Engineering)
- Web of Science (Multidisciplinary)
- SCOPUS (Multidisciplinary)
- SciFinder Scholar (Chemical)
- Materials Research Database with METADEX
- Medline (via Ovid or PubMed)
- Google Scholar
- Other

### LIBRARY CATALOGUE

- Demo of the new catalogue (WorldCat)
- Finding e-books

### RSS FEEDS/ALERTS

- Staying ahead

### ENDNOTE

- Short demo (15 minutes)
- Full session (1.5 hours)

### SEARCHING AND ACCESSING "GREY LITERATURE"

- Patents
- Theses/Dissertations
- Technical reports
- Standards

### INTERLIBRARY LOAN/DOCUMENT DELIVERY

- Getting articles/books not available at McGill

### LIBX TOOLBAR

- Demo of LibX toolbar (search our library resources from any website)

OR...

*Tell me what you'd like to learn more about...*

## Contact Information

NAME:

Preferred method of contact

EMAIL:

PHONE:

Submit by e-mail



# Future plans

- Research Group Sessions:
  - 15 minute time limit/topic was restrictive
  - Service will be expanded to other departments
  - Gather feedback
- Topic Menu:
  - Posted to department's website
  - Add descriptive captions
  - Menu offerings will change on a regular basis
  - Gather feedback



# Questions

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